



Business Digital Program Studies and It's Curriculum Description

FEBTD UNUSA 2025



Prolog

Vission & Mission Business Digital Progame Studies



“To become a leading study program in the field of digital business based on Islamic values, competitive in Southeast Asia, innovative in research, and contributing to sustainable development.”

Mission of the Digital Business Study Program

“To provide quality digital business education grounded in Islamic values, conduct innovative and impactful research, empower communities through digital technology, produce globally competitive and ethical graduates, and build strong national and international partnerships”

Curriculum Main Topics

01 Personal Development and Religious Values

02 MKU (Mata Kuliah Umum)

03 MKK (Mata Kuliah Keahlian Khusus)

04 MPB (Mata Kuliah Perilaku Berbasis)

05 MKDK (Mata Kuliah Dasar Khusus)

06 MKB (Mata Kuliah Keterampilan Berbasis)

07 MKKA (Mata Kuliah Keahlian Khusus Alternatif)

08 MKP (Mata Kuliah Pilihan)

09 MKPK (Mata Kuliah Penelitian & Kompetensi)

10 KK (Kurikulum Khusus)

11 MBB (Mata Kuliah Pengabdian kepada Masyarakat)



Part 01

Personal Development and Religious Values

(Mata Kuliah Pengembangan Kepribadian)



Personal Development and Religious Values



Ahlussunnah wal Jamaah Studies

This course enhances personal development and religious values in academic life.

Mata kuliah ini meningkatkan pengembangan pribadi dan nilai- nilai keagamaan dalam kehidupan akademik.

Religious Studies

This course enhances personal development and religious values in academic life.

Mata kuliah ini meningkatkan pengembangan pribadi dan nilai- nilai keagamaan dalam kehidupan akademik.



Part 02

Foundational Knowledge for Civic and Linguistic Competence

(Mata Kuliah Umum)



Foundational Knowledge for Civic and Linguistic Competence

Indonesian Language

This general education course provides foundational knowledge for civic and linguistic competence. Mata kuliah dasar umum ini memberikan pengetahuan dasar untuk kompetensi kewarganegaraan dan bahasa.

Pancasila and Civic Education

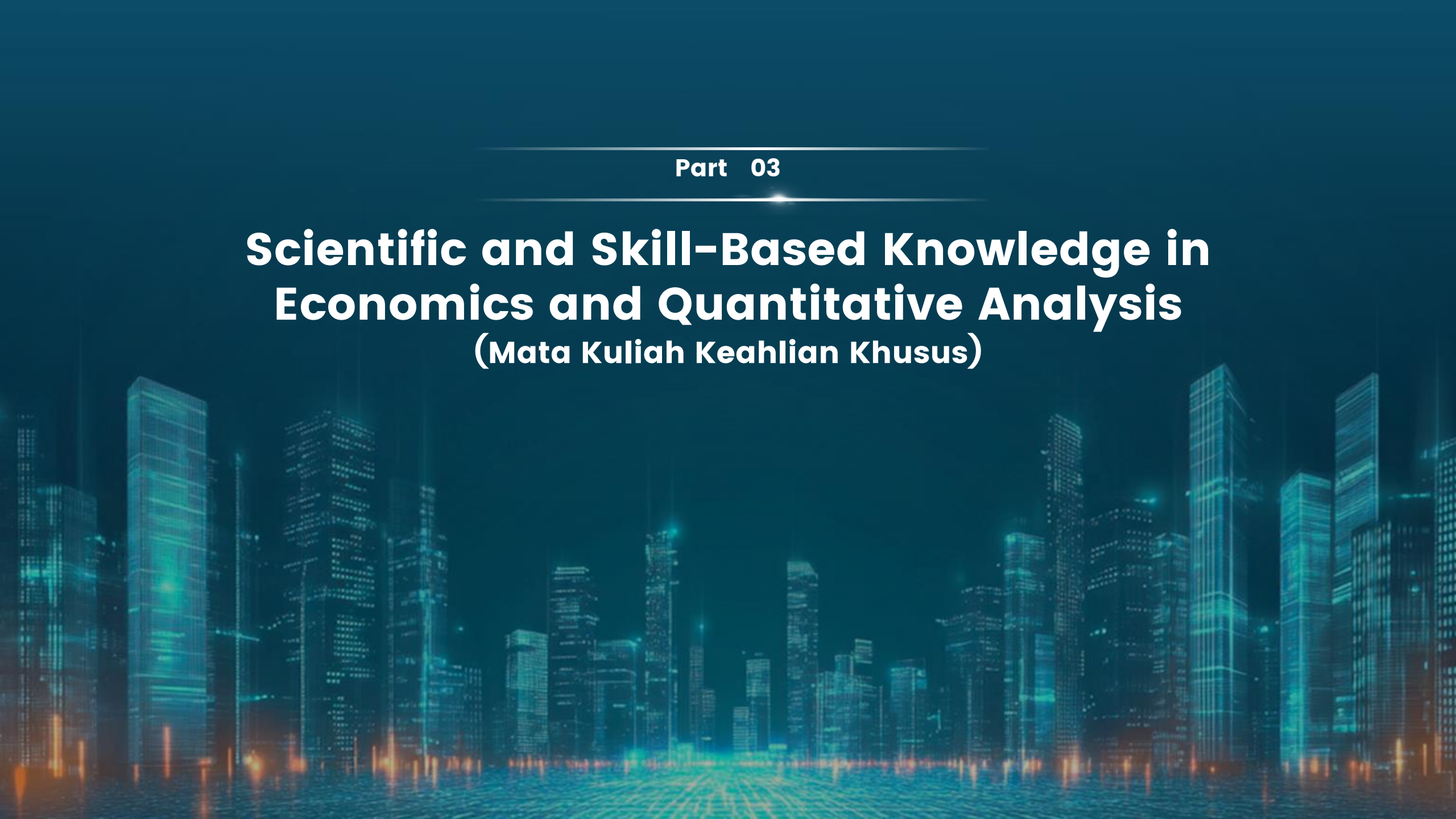
This general education course provides foundational knowledge for civic and linguistic competence. Mata kuliah dasar umum ini memberikan pengetahuan dasar untuk kompetensi kewarganegaraan dan bahasa.

English Language

This general education course provides foundational knowledge for civic and linguistic competence. Mata kuliah dasar umum ini memberikan pengetahuan dasar untuk kompetensi kewarganegaraan dan bahasa.

Civics

This general education course provides foundational knowledge for civic and linguistic competence. Mata kuliah dasar umum ini memberikan pengetahuan dasar untuk kompetensi kewarganegaraan dan bahasa.



Part 03

Scientific and Skill-Based Knowledge in Economics and Quantitative Analysis

(Mata Kuliah Keahlian Khusus)



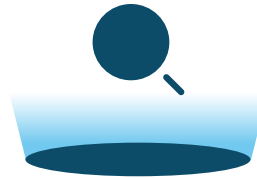
Scientific and Skill-Based Knowledge in Economics and Quantitative Analysis



Introduction to Microeconomics

This course builds scientific and skill- based knowledge in economics and quantitative analysis.

Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.



Business Mathematics

This course builds scientific and skill- based knowledge in economics and quantitative analysis.

Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.



Fundamental Principles of Islamic Economics

This course builds scientific and skill- based knowledge in economics and quantitative analysis.

Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.



Introduction to Macroeconomics

This course builds scientific and skill- based knowledge in economics and quantitative analysis.
Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.



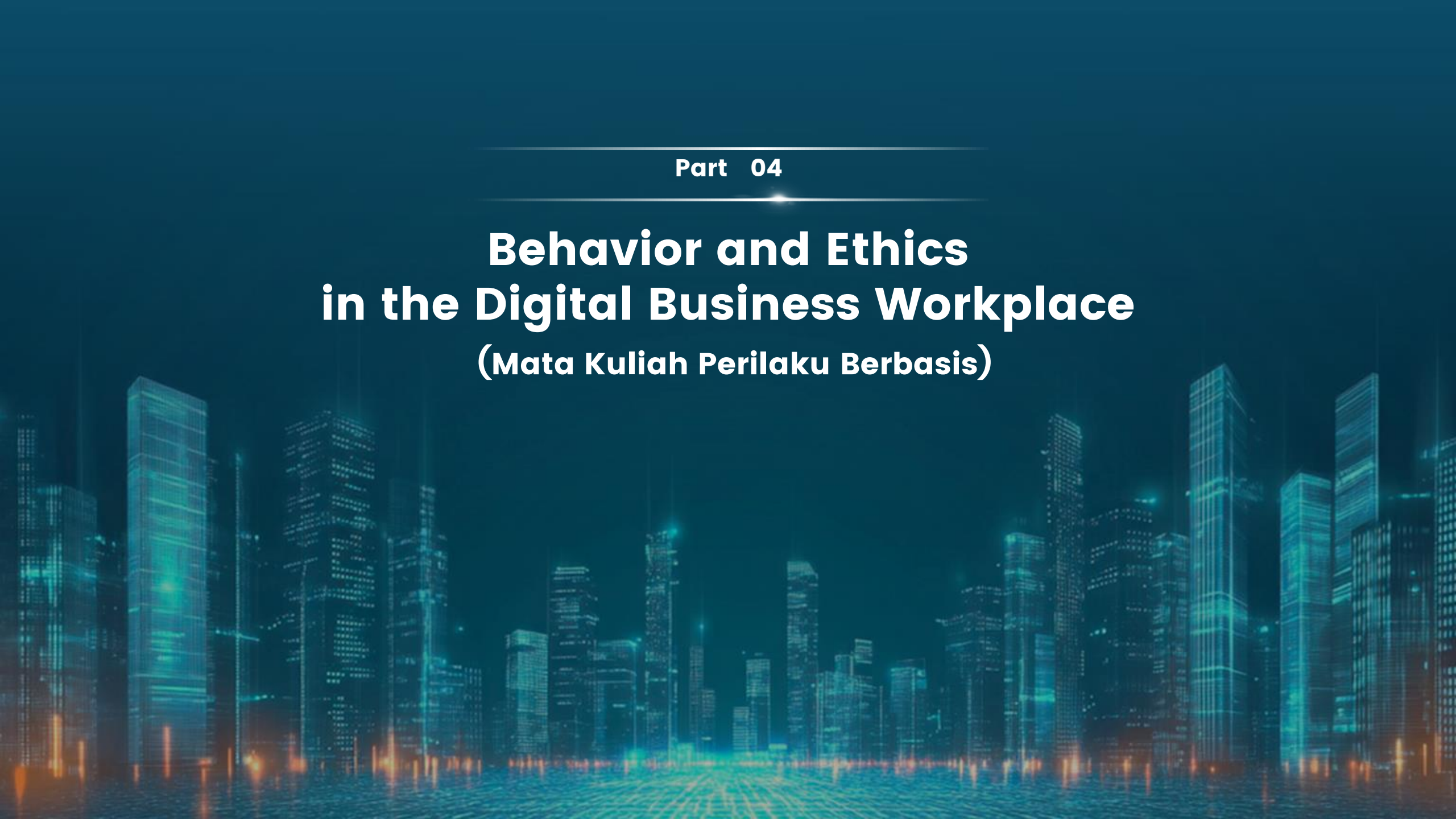
Logic and Critical Thinking Methods

This course builds scientific and skill- based knowledge in economics and quantitative analysis.
Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.



Business Statistics

This course builds scientific and skill- based knowledge in economics and quantitative analysis.
Mata kuliah ini membangun pengetahuan ilmiah dan keterampilan dalam ekonomi dan analisis kuantitatif.

A futuristic city skyline at night, featuring tall skyscrapers with glowing windows and streets. The scene is illuminated with a mix of blue and orange light, creating a digital and high-tech atmosphere. The buildings are reflected in the wet pavement below.

Part 04

Behavior and Ethics in the Digital Business Workplace

(Mata Kuliah Perilaku Berbasis)



Behavior and Ethics in the Digital Business Workplace

Digital Business Ethics

This course focuses on behavior and ethics in the digital business workplace.

Mata kuliah ini berfokus pada perilaku dan etika dalam lingkungan kerja bisnis digital.

Entrepreneurship

This course focuses on behavior and ethics in the digital business workplace.

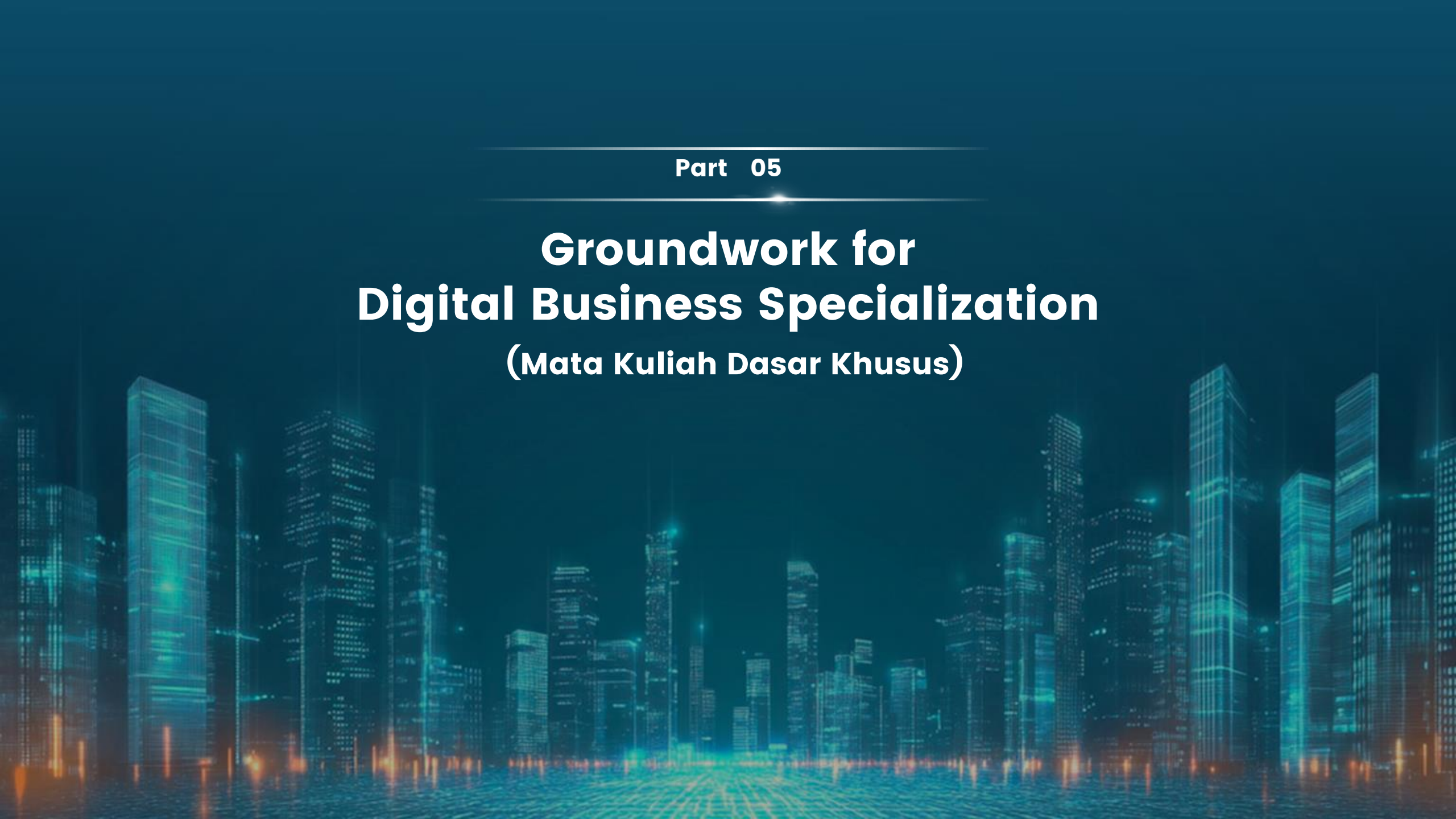
Mata kuliah ini berfokus pada perilaku dan etika dalam lingkungan kerja bisnis digital.



Digital Social Entrepreneurship

This course focuses on behavior and ethics in the digital business workplace.

Mata kuliah ini berfokus pada perilaku dan etika dalam lingkungan kerja bisnis digital.



Part 05

Groundwork for Digital Business Specialization

(Mata Kuliah Dasar Khusus)



Groundwork for Digital Business Specialization

01

Introduction to Accounting

This course lays the groundwork for digital business specialization through fundamental knowledge.

Mata kuliah ini meletakkan dasar untuk spesialisasi bisnis digital melalui pengetahuan fundamental.

02

Introduction to Information Systems

This course lays the groundwork for digital business specialization through fundamental knowledge.

Mata kuliah ini meletakkan dasar untuk spesialisasi bisnis digital melalui pengetahuan fundamental.

03

Introduction to Digital Business

This course lays the groundwork for digital business specialization through fundamental knowledge.

Mata kuliah ini meletakkan dasar untuk spesialisasi bisnis digital melalui pengetahuan fundamental.



Part 06

Technical Expertise and Practical Skills for Professional Work

(Mata Kuliah Keterampilan Berbasis)



Technical Expertise and Practical Skills for Professional Work

Data Management

This course enhances technical expertise and practical skills for professional work in digital business.
Mata kuliah ini meningkatkan keahlian teknis dan keterampilan praktis untuk pekerjaan profesional di bidang bisnis digital.

Digital Marketing Management

This course enhances technical expertise and practical skills for professional work in digital business.
Mata kuliah ini meningkatkan keahlian teknis dan keterampilan praktis untuk pekerjaan profesional di bidang bisnis digital.

Digital Sharia Financial Management

This course enhances technical expertise and practical skills for professional work in digital business.
Mata kuliah ini meningkatkan keahlian teknis dan keterampilan praktis untuk pekerjaan profesional di bidang bisnis digital.

E-Commerce & Digital Business Models

This course enhances technical expertise and practical skills for professional work in digital business.
Mata kuliah ini meningkatkan keahlian teknis dan keterampilan praktis untuk pekerjaan profesional di bidang bisnis digital.

Project Management

This course enhances technical expertise and practical skills for professional work in digital business.
Mata kuliah ini meningkatkan keahlian teknis dan keterampilan praktis untuk pekerjaan profesional di bidang bisnis digital.



Part 07

Alternative Insights and Competencies in Specialized Digital Business Areas

(Mata Kuliah Keahlian Khusus Alternatif)



Alternative Insights and Competencies in Specialized Digital Business Areas

01

Human and Machine Interaction

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

02

Contemporary Fiqh of Transactions

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

03

Halal Industry

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

04

Data Security and Protection (Non-Technical)

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

05

Blockchain Technology & Sharia Fintech

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

06

IoT and Big Data for Business

This course offers alternative insights and competencies in specialized digital business areas.

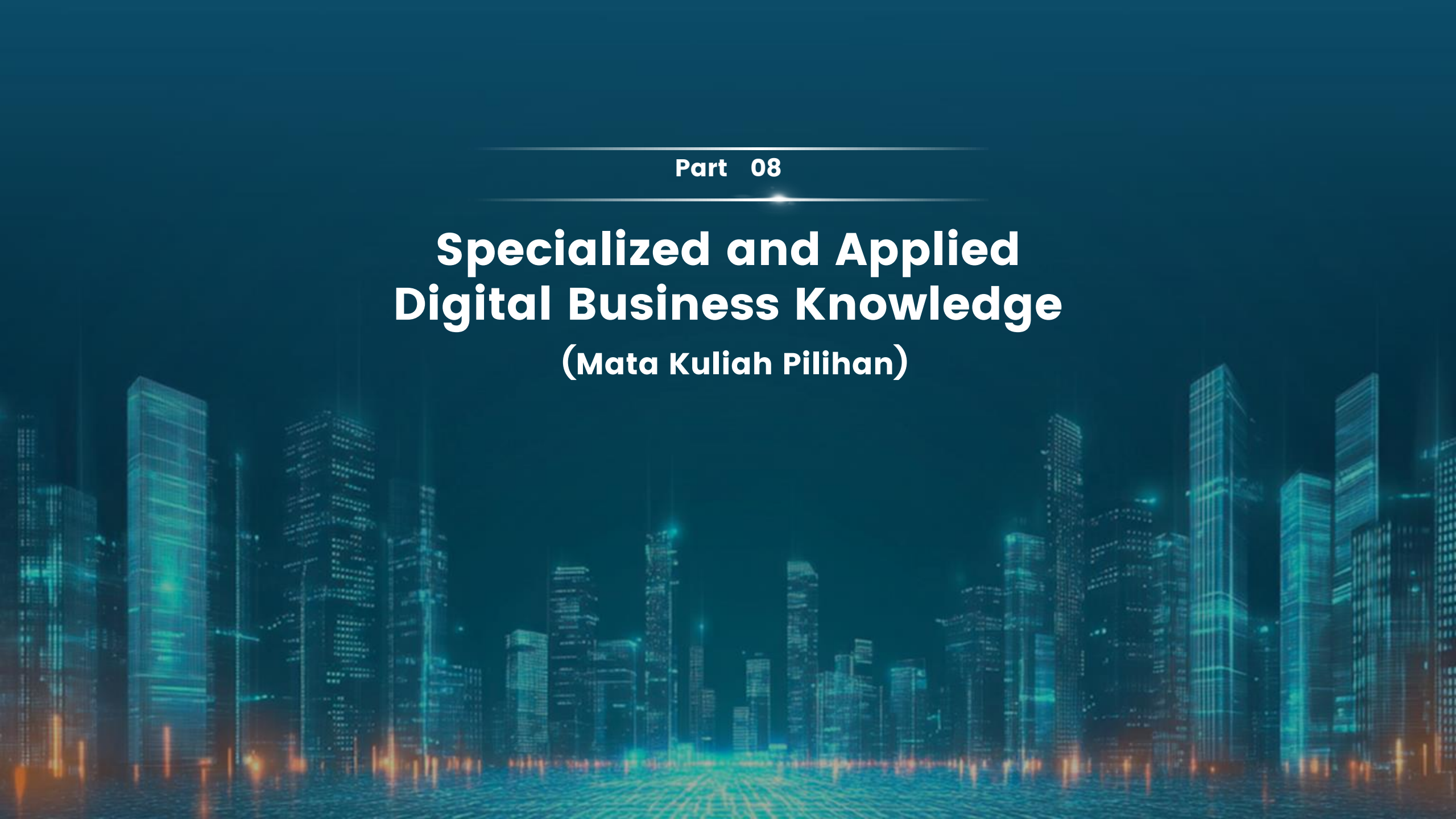
Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

07

Halal Innovation Design for Digital Business

This course offers alternative insights and competencies in specialized digital business areas.

Mata kuliah ini menawarkan wawasan dan kompetensi alternatif dalam bidang bisnis digital khusus.

A futuristic city skyline at night, featuring tall skyscrapers with glowing windows and streets. The scene is illuminated with a mix of blue and orange light, creating a vibrant, digital atmosphere. The buildings are reflected in the wet pavement below, and the overall composition suggests a high-tech, urban environment.

Part 08

Specialized and Applied Digital Business Knowledge

(Mata Kuliah Pilihan)



Specialized and Applied Digital Business Knowledge



Halal Business Feasibility Study

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Enterprise Resource Planning

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Digital Market Research

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Visual Communication Design

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Agile & Scrum Project Management

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



UI/UX (Digital Service Design)

This elective course enriches the curriculum with specialized and applied digital business knowledge.

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Financial Technology Industry

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Digital Business System Analysis & Design

This elective course enriches the curriculum with specialized and applied digital business knowledge.

Mata kuliah pilihan ini memperkaya kurikulum dengan pengetahuan bisnis digital yang terapan dan khusus.



Part 09

Strengthening Research Methods and Academic Writing Competencies

(Mata Kuliah Penelitian & Kompetensi)

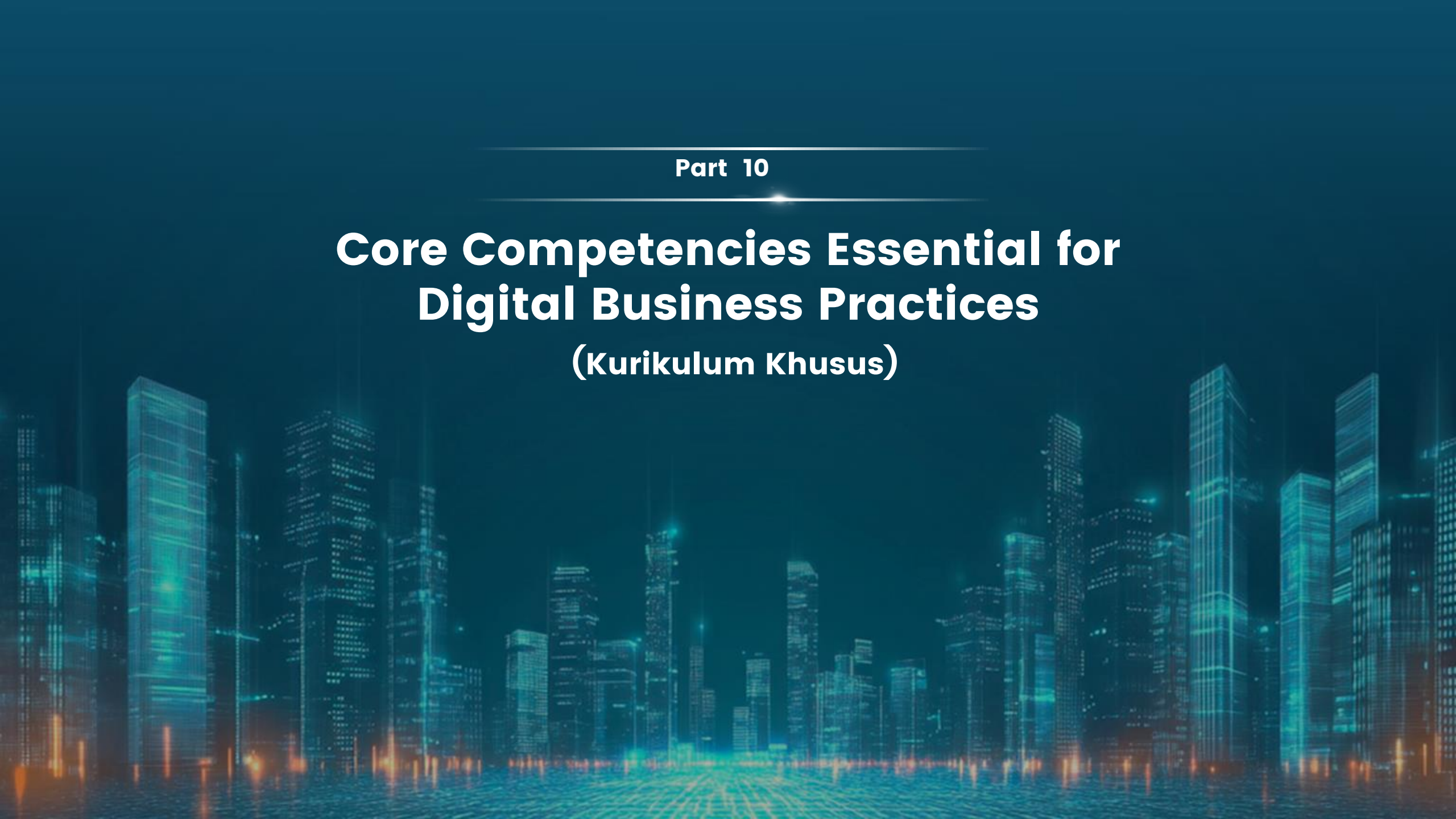
Strengthening Research Methods and Academic Writing Competencies



Research Methodology

This supporting course strengthens research methods and academic writing competencies.

Mata kuliah ini memperkuat metode penelitian dan kompetensi penulisan akademik.



Part 10

Core Competencies Essential for Digital Business Practices

(Kurikulum Khusus)



Core Competencies Essential for Digital Business Practices



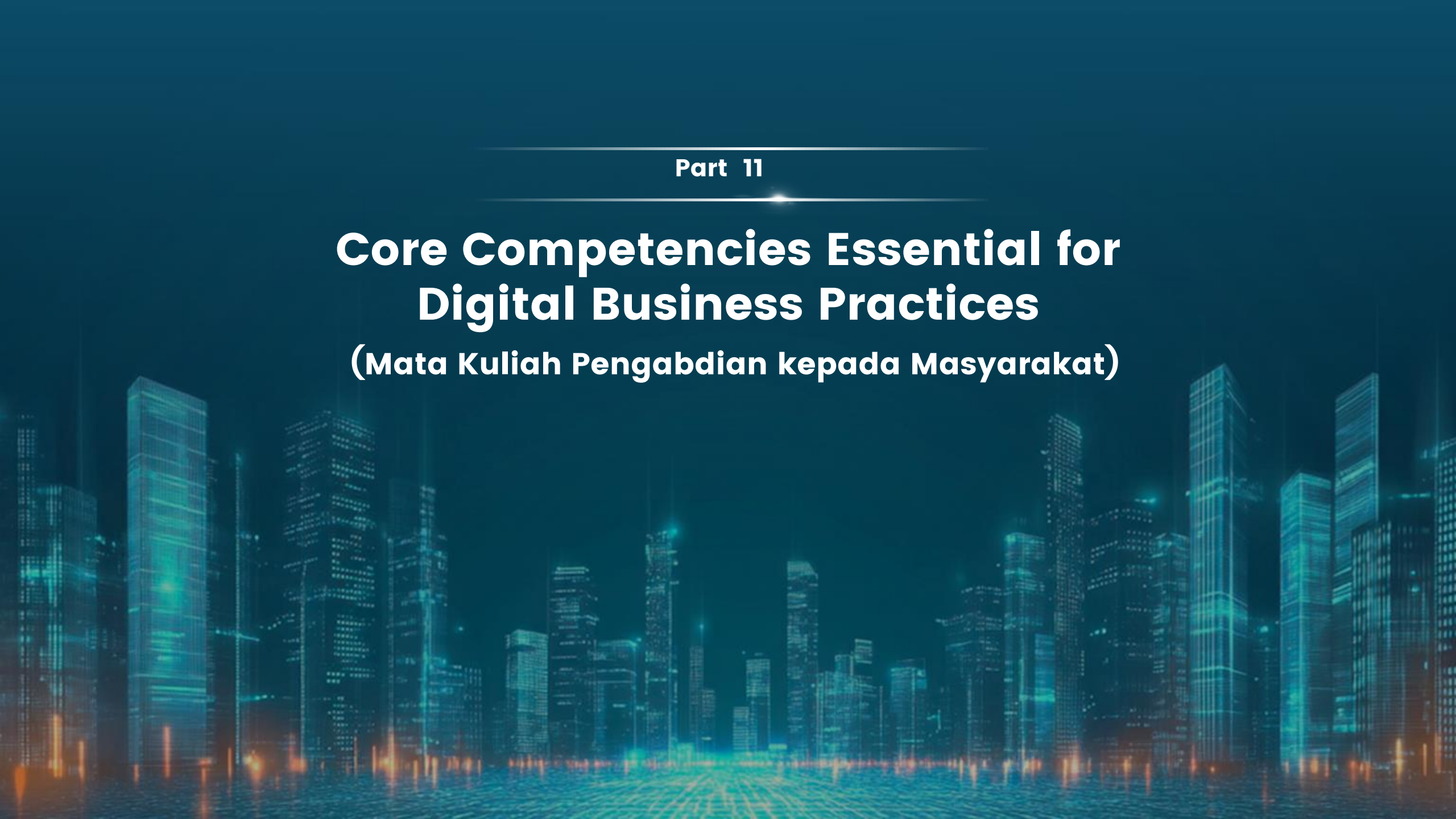
Digital Business Capstone Project

This course develops core competencies essential for digital business practices.
Mata kuliah ini mengembangkan kompetensi inti yang penting untuk praktik bisnis digital.



Undergraduate Thesis

This course develops core competencies essential for digital business practices.
Mata kuliah ini mengembangkan kompetensi inti yang penting untuk praktik bisnis digital.



Part 11

Core Competencies Essential for Digital Business Practices

(Mata Kuliah Pengabdian kepada Masyarakat)



Community Engagement and Social Responsibility

Community Service Program

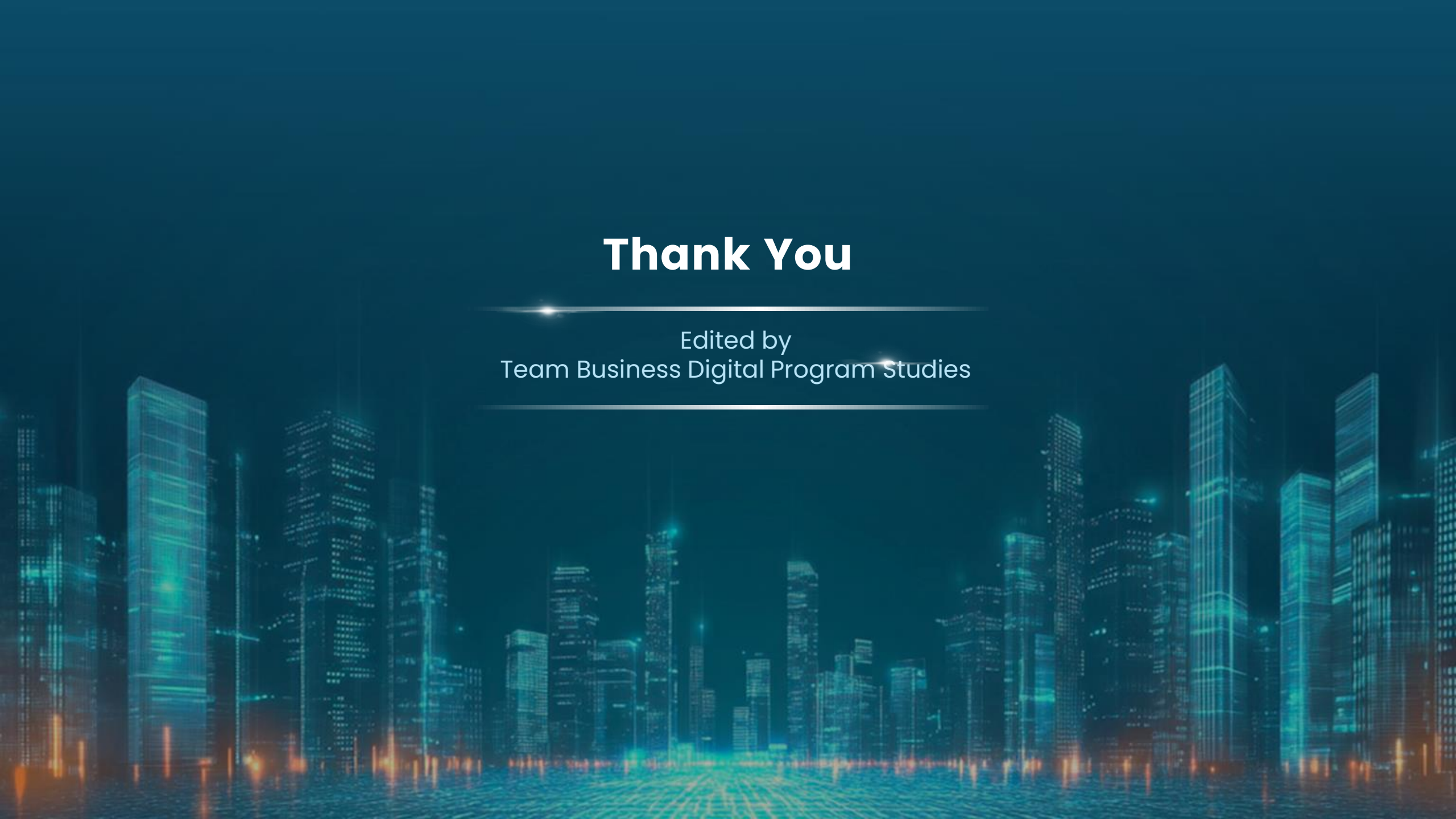


This course prepares students for community engagement and social responsibility.



Mata kuliah ini mempersiapkan mahasiswa untuk keterlibatan sosial dan pengabdian kepada masyarakat.





Thank You

Edited by
Team Business Digital Program Studies
